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MO Fishing

July 2009

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The July MTFA meeting program will be Thursday, July 2, 2009 at the Nature Center,
Tying @ 6 PM, Meeting @ 7:00 PM

The presenter scheduled for this month will be Terry Tanner.

Terry will be doing tying demonstrations and what Terry does best, telling stories. Terry has retired from Bass Pro's White River fly shop so this will be a good opportunity to see him and ask all those questions you'd ask when you stopped in at Bass for a package of hackle in that new color that would attract the biggest.....

Missouri Trout Fishermen's Association - Springfield Chapter Activities for July

July 2 Regular Meeting @6 PM Springfield Nature Center

From Larry Wegmann, President MTFA

The Joplin Wildcat Glades Nature and Audubon Center has invited MTFA-Springfield to participate in their Shoal Creek Water Festival on July 18. The Joplin fly fishing club was not interested in attending and the director of the festival asked for our help. If you can be involved, contact Kim Schultz. They are also having demonstrations on water quality testing.

Taken from the FFA Club Wire

The Problem with Felt Soles By Paul Goodwin, VP Conservation FFF Southern Council

As a wading boot/shoe sole material, felt has a reputation of providing the safest and most secure footing. Unfortunately, as problems with invasive and nuisance aquatic species have increased, felt has been identified as a material that is a contributor to their spread. Felt is problematic due to its porous structure. This gives a place for eggs, algae, etc. to become embedded and, without proper care and treatment, spread to another body of water.

Both the autumn 2008/Winter 2009 issue of Flyfisher (Felt Faces Demise, p 11) and the winter 2008 issue of Trout

Two Steps Back-One Step Forward, p 18) have information about felt soles and the proposed voluntary discontinuation of use as a sole material. Trout Unlimited has asked gear manufacturers to discontinue using felt-soled waders by 2011.

From a technology standpoint, various forms of “sticky rubber” seem to be in the pipeline as a replacement for felt. Some manufacturers are already offering wader and boot soles made of this material. Meanwhile, felt is going to be around for some time, either due to personal choice or availability. Given our conservationist leanings, the ethical fly fisher must acknowledge the problems that felt can potentially cause and develop aquatic hygiene habits that prevent or minimize them.

The winter 2008 issue of the Missouri Stream Team Monitoring News and Notes (Preventing the Spread of Aquatic

Nuisance Species, p 2-3) offers the following means to treat equipment that comes into water contact (includes boots, waders, gravel guards, thermometer, etc.).

<u>Technique</u>	<u>Duration</u>	<u>Concentration</u>	<u>Solution (per gallon)</u>	<u>Comments</u>
(Short Term)				
Vinegar	20 min.	100%	1 gal. vinegar, no water	Safety glasses and gloves should be worn.
				Vinegar and bleach are corrosive to metal and toxic to fish.
Chlorine	10 min.	200ppm	5 oz. or 15 ml of bleach	Before reuse rinse with water but don't let the and 1 gallon of water solution run off directly into the stream.
(Long Term)				
Air Drying	3-5 days	N/A	N/A	Equipment must dry thoroughly.

From the Editor:

In this lovely weather, this recipe cooks quickly and doesn't heat up the house or use the grill. If you don't have trout use any fish fillet, chicken tenderloins, or slices of turkey breast.

Grilled Rainbow Trout

Printed from Trout Recipes at <http://www.troutrecipes.org/>

Ingredients:

4 six-ounce fillets of rainbow trout
¼ cup of canola oil
2 tablespoons of fresh lime juice
1 tablespoon of ginger root, minced
1 teaspoon of grated lime peel
1 teaspoon of crushed red pepper

Preparation:

In a suitably sized saucepan over medium heat, sauté the minced ginger and grated lime peel in the canola oil, until just lightly browned and aromatic.

Remove the saucepan from the heat, and then stir in the crushed red pepper.
Once the oil has completely cooled, gently whisk in the lime juice and reserve.
Heat the grill to a moderate temperature.

Brush the grill pan with some oil to reduce sticking, and grill the trout fillets with the flesh side down for about 2 minutes.

Gently turn the fillets and grill for 2 minutes more or until the trout turns opaque.

Serve the trout immediately with a splash of the ginger/lime mixture.

Stay cool and enjoy the summer,
As ever,
Eve (Editor MTFA Newsletter)

What's in a name?

Many years ago we had a Labrador puppy that was given to us because he was born with seven toes on each of his hind legs. Not being a perfect animal the breeder dismissed the animal's value and chose to give the animal away rather than to continue to waste food on him. That's how my family came to know ... Nopey (No-Pea). We named him after a sixties cartoon character from the Gumby and Pokey Show. Gumby's dog was named Nopey. Most people only remember Pokey, Gumby's friend who happened to be a horse. The fact that most people don't remember Nopey, in hind sight should have been a clue. At the time this seemed to be a very cool name for a dog. Later we learned... not so cool. Being a puppy and being a Labrador he loved to chew and Nopey could chew the knob off of a door, I kid you not. So on occasion, (okay every day, ten to twelve times a day) he would be chewing something that was never intended for his mouth, kid toys, Lawn mower wheels, toasters (not the cord the whole toaster) and of course every left shoe of pretty much every pair within the county. The issue was you can't tell a dog NO whose name is Nopey, he just thinks your calling him and the more you say NO Nopey NO! The more he's thinking, yeah that's my name don't wear it out. Which lead to our realization that a name for pets should never be taken lightly.

A very serious area for names is advertising. Ad agencies take names very seriously and with good reason. No eighteen to thirty five year old single male would be caught dead driving a "Lama"! No matter what it looked like or how much less it cost. Ever hear of Spud Soda? Not likely... the name didn't give that product a chance.

Even Mikey wouldn't try it. A name can make a big difference in the way that the general public perceives a product. In fact, quite often the best name wins even though the actual product is no better and sometimes isn't even as good as the product with a less enthusiastic or characteristic named.

The right name at the right time can become timeless, even iconic. Take Coca-cola for instance. A name of a specific brand of soda has now been shortened to Coke which has become a generic name for cola. I realize that Pepsi may dispute this but fact is very few people out side of the extreme south ask for soda, Soda pop or cola any more, most just ask for a Coke, the brand name having become synonymous for the generic term soda or cola. If you're familiar with tools "Vise Grip" is another iconic name. No one says, "Hand me that pair of locking pliers". In all my years of shade tree mechanic apprenticeship, from flash light holder to wrench turner, I've never once heard that statement. We all say, "Hand me those Vise Grips will ya?" regardless of the actual brand of locking pliers we are referring to.

A name once on the very edge of becoming iconic suddenly dropped from the language almost as quickly as it arrived. Ever asked for a Xerox? There was a time that Xerox was the everyday term for what has now become, "Copy". What happened to Xerox? Why didn't it just get shortened to ox, xer or even X? If Xerox had stuck around and become the iconic name it appeared destined to become, would it have made as much impact on pop culture? Would the punch line, "Make 'in the Xeroxes" been as popular as, Make 'in the Copies" Would the Saturday Night Lives character, "Copy boy" have been as popular if the character was Xerox Boy? Who's to say Steve-a-rue-nee!

Fascinating isn't it? Absolute gibberish to an outsider but too the local occupants the term, "Jeter" is used to define an action or object as being a mess, mistake or catastrophe. "I work with a Jeter".

In some circles becoming an iconic name may well be impossible. Take Fly Fishing for example. While some individuals are most definitely synonymous with fly fishing. Lefty Kreh, Lee Wulff, and Dave Whitlock to name just a few, their names are not iconic representations of any particular action or article. Dave may be getting close with Zap-a-gap though, "How did you finish that fly?", "I Whitlocked it." Close... very close... I could see it catching on! I hear Dave's names dropped a lot during fly tying or casting demonstrations. Seems everyone has a Dave story. I don't have a Dave story but I did meet him once.

Fly Fishing just doesn't seem to have a soda pop, locking pliers or copy boy that's required for iconic name representation to take hold of. Some sports are like that and in those situations we seem to defer to "Descriptive" (a name I just made up). A Descriptive is a series of adjectives used to make something seem more outstanding or important than the object really is. NASCAR drivers are hands down the best at using descriptive followed by Sport commentators and Billy Mays coming in at a very close third place. Widely used in advertising and a very effect method in creating a sense of urgency and desire to purchase. Descriptive are so addictive that the FDA has placed limitations on some descriptive such as NEW, IMPROVED, ORGANIC and HEART HEALTHY. Any NEW and IMPROVED product that is ORGANIC and HEART HEALTHY has already long since been sold out.

When descriptive are used to present a product to an already slightly unstable group of individuals, (I don't know lets say... Fly Fishers) the results can be similar to pouring gasoline on your camp fire. One heck of a show but not so good if your holding the gas can. Recently I got a phone call from my good friend Fin Dimple all excited about a new fly rod he just purchased.

"Hey I got a new rod today!"

"What cha get?" I asked.

"A NEW TBO Ultra light spun Carbon fiber reinforced five weight nine foot four piece with extra large gold ring inserted stripping guides with a modified Cigar shaped anti mold and bacteria impregnated ORGANIC New Guinea one piece cork handle (breath) with IMPROVED Ultra stealth UV resistant mat Finish. Rumored to be the same rod used by Dave Whitlock".

"Slow down and breath bubby... it'll HEART HEALTHY. What reel did you get," I asked

"Oh I'm just using my old one."

It would seem that Descriptive wear with age. The longer we have or possess something the fewer Descriptive we use when referring to it... believed to be a leading cause of divorce.

Name Recognition is hot; it must be it's on the pocket of every shirt or pair of pants (just one not two?) that I buy. Like sports arenas there's always a company willing to pay to put their name on it.

Recently I overheard two guys talking under the pavilion at Taney about the new hatchery building and bathroom. One was actually complaining, something about his tax dollars and such. Maybe we could off set the cost of these improvements by allowing companies to advertise on them.

A sign on the hatchery building could read: “We can help Hatch your new idea or invention! www.hatchanidea.com”. On the bathroom, “Relief is on the way... from arm fatigue with ultra light TBO rods. Maybe a big painted banner on the dam “Caught you looking! Hook up with affordable ad space! This space available call BR-549! If the names not iconic make it visible!

One of the few arenas where names can be taken lightly or so it seems to me, is Fly Fishing pattern names. Pattern names don't seem to conform to any particular naming rule or use extra adjectives. Like art... the emphasis is on the end result, not a catchy name or extra adjectives. Yes, it's true (I think) that many patterns are tied to attract the fisher not the fish but it's a visual attraction... like a work of art. A “Jerry Garcia” an effective attractor pattern, (not just a good tasting ice cream) the name meaningless to most fly fishers. I can tell you with a good amount of confidence that it is not the name of the patterns creator. I'm sure that Jerry would probably be Grateful of the name but I doubt that he ever fished with it. How about a “Circus Peanut”? Looks nothing like those orange peanut shaped marshmallows. There's even a fly pattern called, “Serendipity”. How non serious is that? When it comes to fly patterns the name is often meaningful only to the creator, just like the artist.

So... What's in a name? Who decides? Is there some person in an office next to the office of the person who creates the names for colors? Creating a list of names with the best potential to become cultural icons? Who's submitting Descriptive to the FDA for approval? Was a name dropped in this story? Recognize any brands? By the way, what the hell is True Black? Doesn't that imply that out there somewhere is an Un-True Black? Didn't we use to call that Gray? Oh well, it's just a name!

Fair Winds and Following Seas!
Kevin Smith

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Monthly meetings at the Springfield Nature Center.
The first Thursday of the month at 6 PM for
Fly tying and 7 PM for programs and business
meeting.

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